



International Franchise Industry

Your rights and privileges



CANAM[™]
Immigration a division of CAIDG inc.



**New York
Immigration**
LAW GROUP, PLLC



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A guidebook specifically designed for Franchise consultants from the United States of America, Canada and the European markets representing franchisors, franchisees, and international Investors.

The contents of the Guidebook will revolutionize the franchise industry!

The unknown secret and power of business immigration visas and permanent residencies applicable in the franchise industry.

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About us

Experts in business immigration
and corporate mobility since 1994

Knowledge is Power

Understanding your rights and privileges as a company or business professional is imperative to the success of your enterprise when expanding your operations throughout the world, particularly in the United States of America and Canada. Most importantly, are the rights and privileges of your employees and their families being transferred to manage and operate your enterprise.

Our Accomplishments

Our team has had the privilege of assisting thousands of companies with successful acquisitions, joint ventures, mergers, expansion, and franchising in the US and Canada. We were also instrumental in the expansion of over 7000 companies, as well as in the securing of over 27 000 US and Canadian business visas for employees, their family and management.

Upon request we can put you in contact with some of our clients who have benefited from our services and who are in your related field.



New York Immigration

LAW GROUP, PLLC

NY Immigration Law Group assists and represents your business or company and your key employees before the United States Citizenship and Immigration Services (USCIS) for their approval. The United States has signed bilateral treaties with over 80 countries concerning Treaty Investors and Treaty Traders. We assist and represent our clients before the US State Department, consulate or embassy, duly authorized in the client's home country that issues the US business visas for key employees and their families.

The History of Business Immigration Visas and Permanent Residency

Business immigration visas and permanent residency after World War II had a profound and lasting impact on the economic landscape of many countries, particularly the United States and Canada.

One of the most significant consequences of business immigration visas and permanent residency after World War II was the injection of entrepreneurial spirit and innovation into the host countries' economies. Many immigrants brought with them unique skills, experiences, and business acumen, which played a pivotal role in driving economic expansion.

Moreover, business immigration visas and permanent residency were instrumental in the development of small and medium-sized businesses, which are the backbone of many economies.



World Trade Organization (WTO)

The World Trade Organization (WTO) was created in January 1995 and today has over 164 member countries. Business immigration visas play several important roles for members of the World Trade Organization. The WTO is an international organization that aims to promote global trade and reduce barriers for international commerce. Business immigration visas and permanent residency support these goals in various ways.

Encouraging Foreign Investment

Business immigration visas and permanent residency can promote economic integration among WTO member countries. When professionals, investors, and businesspeople move across borders with ease, they can form cross-border business relationships, establish joint ventures, and develop small and medium-sized businesses, which are the backbone of many economies.

Conclusion

When implemented in accordance with WTO principles, business immigration visas and permanent residency can be powerful tools for advancing goals of international organizations and promoting global prosperity.

All the above is applicable to the following:

Geneva Ministerial Conference, 18/20 May 1995 © WTO

International Franchise Industry

Business Without Borders

This snapshot illustrates how the franchise industry can expand throughout the world. Every country in the world wants your business. They will issue business immigration visas, permanent residency, and the same benefits as citizens of their country to the foreign beneficiaries and their families.



Franchisors
Franchisees
Brokers
Investors



The United States of America and Canada have bilateral agreements with many countries which offer business immigration visas and permanent residency to the beneficiaries and their families.



Franchisors
Franchisees
Brokers
Investors



Franchisors
Franchisees
Brokers
Investors

The world is open to franchisors, franchisees, brokers, and investors.

International Franchise Franchisors

Welcome to the United States of America and Canada

Advantages of bringing your franchise concept to the United States of America or Canada

Novelty and Differentiation

Introducing a franchise concept from another country can bring a fresh and unique offering to the US and Canadian market. Consumers are often intrigued by novel experiences and products, which can help the franchise stand out in a crowded marketplace. The distinctiveness of a foreign franchise can attract attention and generate curiosity, potentially leading to a competitive edge.

Cultural Diversity and Consumer Appeal

The US and Canada are known for their cultural diversity and acceptance of international influences. Introducing a foreign franchise can tap into this appeal by offering consumers a taste of different cuisines, fashion styles, or lifestyle experiences. This cultural diversity can attract a broad range of customers, including those seeking authentic international products or experiences, and contribute to the franchise's popularity and profitability.

Established Success

If the franchise has been successful in its home country, it may have a proven business model, operational processes, and a track record of profitability. This can provide confidence to potential franchisees and investors.

Global Trends and Cultural Exchange

Bringing a foreign franchise concept to the US or Canada can provide an opportunity to tap into global trends and cultural exchange. It allows American and Canadian consumers to experience products, services, and cultural elements they may not have encountered otherwise. This cross-pollination of ideas and practices can enrich the local market, fostering diversity and promoting a greater understanding of different cultures.

Potential for International Expansion

Successfully launching a foreign franchise concept in the US or Canadian market can open doors to future international expansion. As the franchise gains traction and demonstrates profitability, it can serve as a springboard for further growth in other countries. This scalability potential can be appealing to franchisors looking to expand their brand globally.

Competitive Advantage

A foreign franchise concept may have a competitive advantage over domestic counterparts due to factors such as unique recipes, proprietary technology, or innovative service models. Such differentiating factors can position the franchise as a leader in its industry or niche, attracting customers who seek something distinct and superior. This competitive advantage can contribute to the long-term success and profitability of the franchise.

Collaboration and Partnerships

Bringing a foreign franchise to the US or Canada often involves collaboration with local partners, suppliers and stakeholders. This collaboration can foster cross-cultural exchange and create opportunities for mutually beneficial partnerships. Local franchisees, suppliers and employees can bring their knowledge of the US or Canadian market, while the foreign franchisor can offer their expertise and resources. This symbiotic relationship can lead to innovative solutions, shared learning, and a stronger market presence.



Franchisors

The future in the franchise industry is to include business immigration in your package. Become a one-stop-shop.

For international investors, it will be the primary attraction for them and their family's future.

1. Globalization and Diverse Investors :
The world has become increasingly interconnected, and international investors are seeking opportunities beyond their home countries. By integrating US or Canadian business immigration options into a franchise, franchisors open their doors to a diverse group of investors from various countries. This can lead to a more vibrant and adaptable franchise network.

3. Market Expansion:
Franchise systems can grow rapidly with the help of international immigrant investors. These investors often have a strong desire for business opportunities and are willing to open multiple franchise locations with other investors from their home country also wanting to immigrate with their family. This can lead to the rapid expansion.

5. Competitive Advantage:
A franchise concept that includes US or Canadian business immigration options can gain your competitive edge in the market.

2. Access to Capital:
Business immigration programs require significant investments, which can be a valuable source of capital for franchisors. Franchisees who pursue immigration-based investments may bring substantial funds to the franchise system, enabling it to expand and innovate more rapidly.

4. Brand Recognition:
Established franchise brands often enjoy high levels of trust and recognition. When these brands expand their offerings to include business immigration services, they bring credibility and legitimacy to the immigration process, which can be marred by scams and fraudulent operators.

Let us add
our knowledge
and strategy to
your tool box!

Franchisors become a one-stop-shop!

International Investors when investing in your franchise concept will obtain the following:

In the US



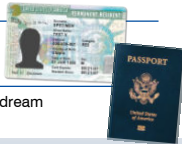
Step One (Obtain)

- › They will obtain US business visas
- › They will obtain spousal work authorizations
- › Their children (under 21) can go to school without having to pay international fees.



Step Two (Optional)

- › Permanent residency (Green Card)



Step Three

- › Citizenship: Become part of the American dream

In Canada



Step One (Obtain)

- › They will obtain Canadian business visas
- › They will obtain spousal work authorizations
- › Their children (under 21) can go to school without having to pay international fees.

Step Two (Optional)

- › Permanent residency

Step Three

- › Citizenship

International franchisors Expanding your operations in the United States of America or Canada

Here are your rights and privileges

Planning Equals Success

Our Mission

- › Expand your corporate office in a state or province of your choosing
- › We will structure an immigration and corporate mobility business plan
- › We will structure your corporate entity for immigration purposes
- › Transfer your dream team and their family to your US or Canadian corporation who are essential to your operations
- › They will operate as if they were in your home country because your dream team knows how you operate and what made you successful

US and Canadian Business Expansion Visas

Admissible Countries

164 members of the World Trade Organization (WTO)

 Afghanistan	 China (Taiwan)	 Greece	 Liechtenstein	 Oman	 Suriname
 Albania	 Colombia	 Grenada	 Lithuania	 Pakistan	 Sweden
 Angola	 Congo	 Guatemala	 Luxembourg	 Panama	 Switzerland
 Antigua and Barbuda	 Costa Rica	 Guinea	 Macao	 Papua New Guinea	 Taiwan
 Argentina	 Côte d'Ivoire	 Guinea-Bissau	 Madagascar	 Paraguay	 Tajikistan
 Armenia	 Croatia	 Guyana	 Malawi	 Peru	 Tanzania
 Australia	 Cuba	 Haiti	 Malaysia	 Philippines	 Thailand
 Austria	 Cyprus	 Honduras	 Maldives	 Poland	 Togo
 Bahrain	 Czech Republic	 Hong Kong	 Mali	 Portugal	 Tonga
 Bangladesh	 Democratic Republic of the Congo	 Hungary	 Malta	 Qatar	 Trinidad and Tobago
 Barbados	 Denmark	 Iceland	 Mauritania	 Romania	 Tunisia
 Belgium	 Djibouti	 India	 Mauritius	 Russian Federation	 Turkey
 Belize	 Dominica	 Indonesia	 Mexico	 Rwanda	 Uganda
 Benin	 Dominican Republic	 Ireland	 Moldova	 Saint Kitts and Nevis	 Ukraine
 Bolivia	 Ecuador	 Israel	 Mongolia	 Saint Lucia	 United Arab Emirates
 Botswana	 Egypt	 Italy	 Montenegro	 Saint Vincent and the Grenadines	 United Kingdom
 Brazil	 El Salvador	 Jamaica	 Morocco	 Samoa	 United States of America
 Brunei Darussalam	 Estonia	 Japan	 Mozambique	 Saudi Arabia	 Uruguay
 Bulgaria	 Eswatini	 Jordan	 Myanmar	 Senegal	 Vanuatu
 Burkina Faso	 European Union	 Kazakhstan	 Namibia	 Seychelles	 Venezuela
 Burundi	 Fiji	 Kenya	 Nepal	 Sierra Leone	 Viet Nam
 Cabo Verde	 Finland	 Korea	 Netherlands	 Singapore	 Yemen
 Cambodia	 France	 Kuwait	 New Zealand	 Slovakia	 Zambia
 Cameroon	 Gabon	 Kyrgyzstan	 Nicaragua	 Slovenia	 Zimbabwe
 Canada	 Gambia	 Lao People's Democratic Republic	 Niger (the)	 Solomon Islands	
 Central African Republic	 Georgia	 Latvia	 Nigeria	 South Africa	
 Chad	 Germany	 Lesotho	 Republic of North Macedonia	 Spain	
 Chile	 Ghana	 Liberia	 Norway	 Sri Lanka	



US and Canadian business expansion visas

Who is Admissible and Why

International business immigration policies and procedures when WTO members expand their operations in a WTO member country. All key employees (the Dream Team) and specialized skill employees are admissible with their families to be transferred from their home country to the US or Canadian division and or divisions throughout the world who are members of the World Trade Organization (WTO).

Employees who are essential to the success of the operations according to the policies and procedures established by the business or company. According to their business culture, they can all obtain US or Canadian US business visas and can apply for permanent residency. Their spouses can obtain work authorizations and their children (under 21) can go to school without having to pay international fees.

We compare this to the sports world.

Very much like professional sports across the world, expansion visas consist of your best people, establishing your Dream Team. A head coach or general manager is hired to perform at the best of their ability to lead their team to victory that they know they cannot execute alone. They make sure that they are accompanied by the best support – their assistant coaches, athletic therapist and strengthening professionals, etc. The pieces of the puzzle that they know can be trusted to achieve a common goal.

As businesses choose to expand their operation's growth abroad for the better of their company, they must be permitted to be accompanied by their selected key employees (their Dream Team) and specialized skill employees. Those that understand the operations and business culture share a passion for the success of the company. When there is a lack of chemistry within the team, loss is unavoidable.



Businesses/Companies Requirements to qualify

Requirements (No Investment Required)

- The foreign company must have been operating in its home country for at least one (1) year and must remain in operation at all times
- Annual sales volume or gross revenues of the foreign company should exceed US \$1,000,000
- The company should have at least ten (10) full-time employees on its payroll
- The key employees being transferred to the US or Canada must have worked for the foreign company for at least one (1) year out of the last three (3) years



For the US and Canada, obtain the following

In the US



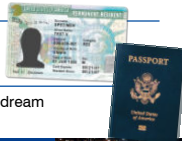
Step One (Obtain)

- › They will obtain US business visas
- › They will obtain spousal work authorizations
- › Their children (under 21) can go to school without having to pay international fees.



Step Two (Optional)

- › Permanent residency (Green Card)



Step Three

- › Citizenship: Become part of the American dream

In Canada



Step One (Obtain)

- › They will obtain Canadian business visas
- › They will obtain spousal work authorizations
- › Their children (under 21) can go to school without having to pay international fees.

Step Two (Optional)

- › Permanent residency

Step Three

- › Citizenship



How to be successful when expanding your franchise concept to the United States of America or Canada with your franchisees

**Planning
Equals Success**

Expanding a franchise concept with the support and involvement of key franchisees is a powerful strategy that can lead to successful growth and a stronger franchise network. Key franchisees are individuals who have proven their dedication, expertise, and success in operating their franchise units. By collaborating with them during the expansion process, franchisors can tap into their valuable insights, experience, and commitment, resulting in a more seamless and prosperous expansion. In this essay, we will explore the benefits of involving key franchisees in the expansion process and how their contributions can help refine the franchise concept, boost franchisee satisfaction, and ultimately lead to a thriving franchise system.

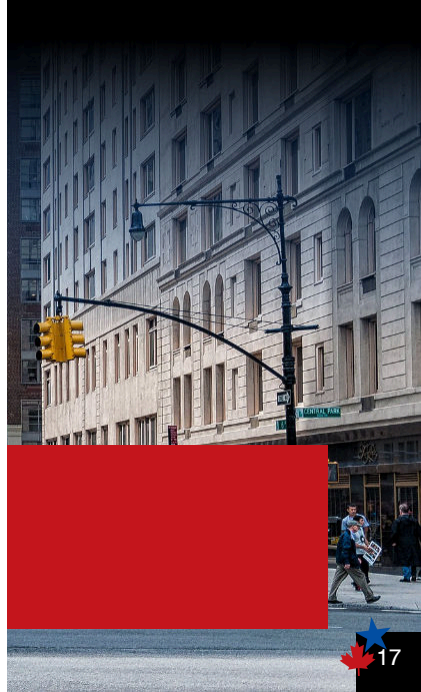
One of the primary advantages of working with key franchisees during expansion is their in-depth knowledge of the franchise concept and their respective markets. They have experienced firsthand the day-to-day operations, customer preferences, and challenges within their territories. By engaging these franchisees in the planning phase, franchisors can gain valuable feedback and insights that can inform strategic decisions. This collaborative approach ensures that expansion plans are tailored to specific market needs and capitalize on the strengths of the franchise concept.



Moreover, involving key franchisees in the expansion process fosters a sense of ownership and mutual trust. When franchisees feel valued and included in the decision-making process, they become more invested in the success of the overall franchise system. This sense of ownership translates into higher motivation levels and a willingness to actively contribute to the expansion effort. As a result, the franchise network becomes more cohesive and united, with franchisees actively supporting one another to achieve common goals.

In the context of market entry and expansion into new territories, key franchisees can provide valuable insights into local market conditions and cultural nuances. Their understanding of the target market's preferences and behavior helps franchisors adapt their offerings and marketing strategies accordingly. This localization approach increases the chances of successful market penetration and acceptance by the local community.

Moreover, key franchisees can act as ambassadors for the franchise brand, attracting potential new franchisees to the system. Their success stories and positive experiences can serve as compelling testimonials, demonstrating the viability and profitability of the franchise concept. As they share their journey with prospective franchisees, key franchisees contribute to the overall growth and recruitment efforts of the franchise system.

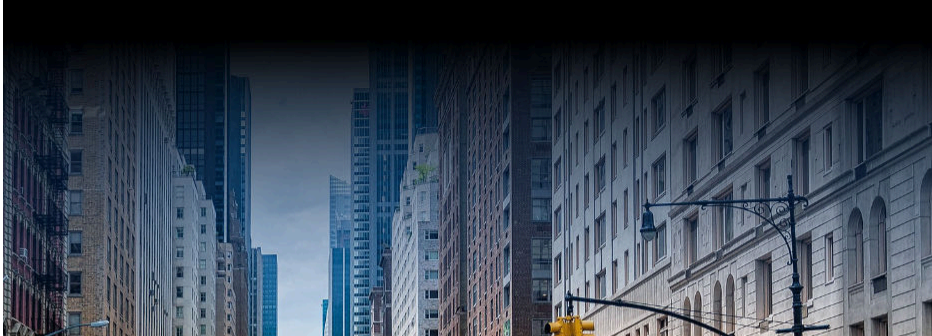


However, involving key franchisees in the expansion process requires effective communication and collaboration. Franchisors should set clear expectations and establish a structured feedback mechanism to ensure that franchisees' input is captured and addressed. Regular meetings, conferences, and workshops can serve as platforms for sharing ideas and best practices among franchisees and the franchisor.

In conclusion, expanding a franchise concept with the support of key franchisees is a strategic move that can lead to significant benefits for the entire franchise system. Their knowledge, commitment, and feedback are instrumental in shaping expansion plans, refining the franchise concept, and increasing franchisee satisfaction. By fostering a collaborative and inclusive approach, franchisors can create a cohesive and motivated franchise network, poised for successful growth and long-term prosperity. Involving key franchisees in the expansion process strengthens the partnership between franchisors and franchisees, ultimately driving the franchise system towards continued success and brand excellence.



The Franchisees expanding their operations in the US or Canada have the same rights and privileges as the franchisors.



For the US and Canada, obtain the following

In the US



Step One (Obtain)

- > They will obtain US business visas
- > They will obtain spousal work authorizations
- > Their children (under 21) can go to school without having to pay international fees.



Step Two

- > Permanent residency (Green Card)



Step Three

- > Citizenship: Become part of the American dream

In Canada



Step One (Obtain)

- > They will obtain Canadian business visas
- > They will obtain spousal work authorizations
- > Their children (under 21) can go to school without having to pay international fees.

Step Two

- > Permanent residency

Step Three

- > Citizenship

It may take a few years before your brand appeals to future American franchisees wanting to invest in your franchise concept.

Our Solution:

Business immigration visas and permanent residencies included in your franchise concept The US and Canada have bilateral treaty agreements with over 80 countries. The citizens of these countries are admissible to invest in a franchise concept from their home country to be operated in the United States of America or Canada.

Citizens of your home country will invest because your franchise concept is well known in your country and over the years your brand has been successful. They will feel secure in your concept knowing that when they get to the US or Canada, they will have your Welcoming team and other franchisees already established.

For the US and Canada, obtain the following

In the US



Step One (Obtain)

- > They will obtain US business visas
- > They will obtain spousal work authorizations
- > Their children (under 21) can go to school without having to pay international fees.



Step Two

- > Permanent residency (Green Card)



Step Three

- > Citizenship: Become part of the American dream

In Canada



Step One (Obtain)

- > They will obtain Canadian business visas
- > They will obtain spousal work authorizations
- > Their children (under 21) can go to school without having to pay international fees.

Step Two

- > Permanent residency

Step Three

- > Citizenship

International Business Investors

The international business investors wanting to immigrate with their families to the United States of America or Canada are searching for a franchise brand that will support their family and obtain business immigration visas and permanent residencies for the applicant and their family that are included in your franchise package. Furthermore, when doing their due diligence, they will realize how citizens of your country have been treated and integrated in your franchise concept. They will feel secure because they will be able to talk to them about their experience how they were integrated with your brand when they moved with their family to the US or Canada.

For the US and Canada, obtain the following

In the US



Step One (Obtain)

- > They will obtain US business visas
- > They will obtain spousal work authorizations
- > Their children (under 21) can go to school without having to pay international fees.

Step Two

- > Permanent residency (Green Card)

Step Three

- > Citizenship: Become part of the American dream



In Canada



Step One (Obtain)

- > They will obtain Canadian business visas
- > They will obtain spousal work authorizations
- > Their children (under 21) can go to school without having to pay international fees.

Step Two

- > Permanent residency

Step Three

- > Citizenship

American Investors

When American investors are doing their due diligence, they will realize how you have treated citizens of your own country and international investors. They will feel secure investing in your franchise brand knowing you will always be there for them.

In conclusion this scenario is your golden key to your success.

By including business immigration visas and permanent residency in your franchise concept, franchisors and franchisees will work as a team when expanding their franchise concept in the US or Canada

Investors from your home country investing in your franchise concept to be operated in the US or Canada

When attracting international investors by including in your franchise concept business immigration visas and permanent residency for the applicant and their family

Planning Equals Success

The franchise industry
Welcome to the United States
of America or Canada

International Investor

Over the years, the **United States and Canada have signed bilateral treaties** with a number of countries around the globe. Today, over 75 countries have treaties in place with the US and Canada. These treaties allow for Treaty Investor visas. **As such, citizens from over 75 countries can become Treaty Investors in the US or Canada by investing a minimum of \$100,000 US in a US-based business or company.**

This type of visa is tailor-made for small investors investing in small businesses, franchises or start-ups. Furthermore, the US and Canada especially values this type of visa as it results in investment and job creation for the American and Canadian economy.



Over 80 countries have a bilateral agreement for the treaty investors program with the United States of America and Canada.

The citizens of the following countries are admissible to obtain US and Canadian business visas for them and their family.

 Albania	 Colombia	 Ireland	 Moldova	 Singapore
 Argentina	 Congo (Brazzaville)	 Israel	 Mongolia	 Slovak Republic
 Armenia	 Congo (Kinshasa)	 Italy	 Montenegro	 Slovenia
 Australia	 Costa Rica	 Jamaica	 Morocco	 Spain
 Austria	 Croatia	 Japan	 Netherlands	 Sri Lanka
 Azerbaijan	 Czech Republic	 Jordan	 New Zealand	 Suriname
 Bahrain	 Denmark	 Kazakhstan	 Norway	 Sweden
 Bangladesh	 Egypt	 Korea (South)	 Oman	 Switzerland
 Belgium	 Estonia	 Kosovo	 Pakistan	 Thailand
 Bolivia	 Ethiopia	 Kyrgyzstan	 Panama	 Togo
 Bosnia and Herzegovina	 Finland	 Latvia	 Paraguay	 Trinidad & Tobago
 Bulgaria	 France	 Liberia	 Philippines	 Tunisia
 Cameroon	 Georgia	 Lithuania	 Poland	 Turkey
 Canada	 Germany	 Luxembourg	 Romania	 Ukraine
 Chile	 Grenada	 Macedonia	 Serbia	 United Kingdom
 China (Taiwan)	 Honduras	 Mexico	 Senegal	 Yugoslavia



Your franchise concept is well known in your country and over the years, your brand has been successful. The US and Canada, and your home country have a Treaty Investor program permitting citizens of your home country who invest in your franchise concept to operate in the US or Canada and are admissible to obtain US or Canadian business visas.

We will prepare a marketing package explaining their rights and privileges concerning the Treaty Investor program permitting them to obtain US or Canadian business visas for them and their family.

Upon request we can put you in contact with some of our clients who have benefited from our services and who are in your related field.



Admissibility requirements for International Investors:

As such, to qualify for this work visa, the International investors must invest a substantial amount of capital (minimum US \$100,000) and have a controlling share in the investment for their future US or Canadian business or company.

Project cost	Required investment
Less than \$ 100,000.00	100% of the investment is necessary
\$ 100,000.00 to \$ 500,000.00	75% of the investment is necessary
\$ 500,001.00 to \$ 3,000,000.00	50% of the investment is necessary
\$ 3,000,001.00 and more	30% of the investment is necessary

Corporate financing Franchise industry, for international investors investing in a franchise concept in Florida

The United States of America

An International Investor must have controlling shares of its franchise, which in the US is equal to at least 50% of the shares.

For Canada controlling shares are at least 51%

Example 1: Two (2) International Investors from the same home country can invest 50/50 in the same project in the US. They will both obtain US work visas and dependant visas for their families. Both their spouses can get work authorization.

Example 2: A International Investor and an American (or a Permanent Resident/Green Card holder) can invest in the same project 50/50.

Example 3: The International Investor can own 100% of the business, company or start-up.



Advantages for International Investors Investing in Your Franchise Concept.

- › Direct access to the US or Canadian market with the same rights and privileges as other US and Canadian businesses and companies;
- › International Investor obtain a US or Canadian Business Visa for up to 5 years that can be renewed as long as the applicant's business remains operational with employees;
- › **The International Investor's spouse can obtain US or Canadian employment authorization so he/she can legally work in the US or Canada and obtain permanent residency**
- › US or Canadian social security number including all associated benefits.
- › Children (under 21) can attend school **without having to pay international student fees.**



In the US



Step One (Obtain)

- › They will obtain US business visas
- › They will obtain spousal work authorizations
- › Their children (under 21) can go to school without having to pay international fees.



Step Two

- › Permanent residency (Green Card)



Step Three

- › Citizenship: Become part of the American dream



In Canada



Step One (Obtain)

- › They will obtain Canadian business visas
- › They will obtain spousal work authorizations
- › Their children (under 21) can go to school without having to pay international fees.

Step Two

- › Permanent residency

Step Three

- › Citizenship

International Franchise Consultants

Welcome to the United States of America and/or Canada

Franchise Consultants as Ambassadors for Their Home Country

Franchise consultants play a crucial role in the global business landscape, acting as ambassadors for their home countries in the realm of entrepreneurship and commerce. These individuals are not only facilitators of business expansion but also catalysts for economic growth and cultural exchange. In this article, we will explore how franchise consultants represent their home countries on the international stage, promoting economic ties, cultural exchange, and fostering innovation.

Franchise consultants act as bridges between their home countries and potential investors from around the world. When foreign entrepreneurs seek opportunities to invest in a new market, franchise consultants become their trusted guides. They introduce investors to established

brands, help navigate local regulations, and provide valuable insights into the market's dynamics. In doing so, they effectively promote their home countries as investment-friendly destinations.

One of the essential roles franchise consultants play as ambassadors is showcasing the diversity and richness of their home country's business landscape. By presenting a variety of franchise opportunities, they highlight the innovation and entrepreneurial spirit that exists within their nation. This not only attracts foreign investors but also fosters healthy competition and stimulates economic growth domestically.



Moreover, franchise consultants often organize events, seminars, and trade missions that promote their home countries on a global scale. These gatherings provide a platform for international networking and knowledge sharing, encouraging cross-border collaborations and partnerships. By facilitating these interactions, franchise consultants contribute to the globalization of their home countries' businesses, forging connections that can lead to increased exports and investments.

Cultural exchange is another vital aspect of a franchise consultant's role as an ambassador. As they introduce foreign investors to their home country's business environment, they also share the unique cultural elements that make their nation distinct. This includes traditions, cuisine, art, and language. These interactions not only promote cultural understanding but also create opportunities for cultural export and tourism, further strengthening the ties between nations.

Franchise consultants often serve as interpreters of their home country's legal and regulatory landscape. They help foreign

investors navigate complex bureaucracy, making the process of establishing a franchise business more accessible. This assistance demonstrates the transparency and efficiency of their home country's legal system, fostering trust and confidence among investors.

In addition to promoting their home countries to international investors, franchise consultants also contribute to the development of their nations' economies. As more franchises expand globally, they create job opportunities, stimulate local economies, and contribute to the tax base. Franchise businesses often prioritize hiring locally, thus contributing to employment generation in their home countries.

Franchise consultants also play a role in fostering innovation within their home countries. By connecting local entrepreneurs with global markets, they expose them to new ideas, trends, and technologies. This exposure can lead to the adoption of innovative business practices, which can have a ripple effect on the entire domestic business landscape.

Furthermore, franchise consultants are often involved in sustainability and corporate social responsibility initiatives. As environmental and social concerns become increasingly important in business, they can promote their home country's commitment to these values. This not only attracts socially conscious investors but also sets a positive example for businesses operating within their nation.

In conclusion, franchise consultants serve as effective ambassadors for their home countries by promoting economic ties, cultural exchange, and fostering innovation. Their role as facilitators of international business expansion not only benefits foreign investors but also contributes to the growth and prosperity of their home nations. Through their efforts, franchise brokers play a pivotal role in strengthening global economic connections and promoting cross-cultural understanding.



The United States and Canada have signed bilateral agreements with the following countries, applicable for Franchise consultants

The citizens of the following countries are admissible to obtain US or Canadian franchise, consultants, business visas for them and their family.

 Argentina	 Estonia	 Latvia	 Serbia
 Australia	 Ethiopia	 Liberia	 Singapore
 Austria	 Finland	 Luxembourg	 Slovenia
 Belgium	 France	 Macedonia	 Spain
 Bolivia	 Germany	 Mexico	 Suriname
 Bosnia and Herzegovina	 Greece	 Montenegro	 Sweden
 Brunei	 Honduras	 Netherlands	 Switzerland
 Canada	 Ireland	 New Zealand	 Taiwan
 Chile	 Israel	 Norway	 Thailand
 China (Taiwan)	 Italy	 Oman	 Togo
 Colombia	 Japan	 Pakistan	 Turkey
 Costa Rica	 Jordan	 Paraguay	 United Kingdom
 Croatia	 Korea (South)	 Philippines	 Yugoslavia
 Denmark	 Kosovo	 Poland	



Admissibility requirements

- No minimum investment
 - **Citizen of the treaty country**
 - Business office(Not a home office)
 - Proof of sales of goods and or services
 - 51% of goods and or services sold must be sold from their home country to the US or Canada
- Or
- 51% of the goods and or services sold must be from the US or Canada to their home country



An International Franchise Consultant must have controlling shares of its business or company, which in the US is equal to a control of at least 50% of the shares. (in Canada at least 51%)

Example 1 (US ONLY): Two (2) International Franchise Consultant from the same home country can invest 50/50 in the same project in the US. They will both obtain US work visas and dependant visas for their families. Both their spouses can get work authorization.

Example 2 (US ONLY): An International Franchise Consultant and an American (or a Permanent Resident/Green Card holder) can invest in the same project 50/50.

Example 3 (US ONLY): International Franchise Consultant can own 100% of the business, company or start-up.



We will prepare a marketing package explaining their rights and privileges concerning the Treaty Trader program permitting them to obtain US or Canadian business visas for them and their family.

Advantages for International Franchise Consultants

> No Minimum investment required

- > Direct access to the US or Canadian market with the same rights and privileges as other US or Canadian businesses and companies.
- > Franchise Consultant obtain a work visa for up to 5 years that can be renewed as long as the applicant's business remains operational.
- > **The Franchise Consultant spouse can obtain US or Canadian employment authorization so he/she can legally work in the US or Canada and obtain permanent residency**
- > US or Canadian social security number including all associated benefits.
- > Children (under 21) can attend school **without having to pay international student fees.**



In the US



Step One (Obtain)

- > They will obtain US business visas
- > They will obtain spousal work authorizations
- > Their children (under 21) can go to school without having to pay international fees.



Step Two

- > Permanent residency (Green Card)



Step Three

- > Citizenship: Become part of the American dream

In Canada



Step One (Obtain)

- > They will obtain Canadian business visas
- > They will obtain spousal work authorizations
- > Their children (under 21) can go to school without having to pay international fees.

Step Two

- > Permanent residency

Step Three

- > Citizenship

Our Welcoming Team

Landing in a new country can sometimes be stressful and demanding. At CANAM, we fully understand the challenges you might have to face once in the US or Canada and we are able to assist you and your family every step of the way. Our "Welcoming Team" is specially trained to facilitate everything for you, from housing requirements to school admissions in order to make your transition as seamless as possible.

Let us facilitate the integration of your family in their new homeland by assisting you and your family with all your personal needs, so you can feel at home in the United States or Canada.

For visa holders and their family, our staff can assist them in the following areas:

- › Rent or buy a home anywhere in the target country
- › Enrollment into Schools and Universities
- › Insurance (healthcare, home and vehicles)
- › Banking (credit cards and loans)
- › Accounting (for preparation of their annual tax returns)
- › Recommendations pertaining to what they must do when leaving their home country make the transition as seamless as possible
- › Social security, Driver's license
- › Moving procedures

Our franchise Business Center Team

Our team of franchise lawyers

Our Mission

- › Executive meeting with attorney to gather all information required for preparing Franchise Disclosure Document and exhibits.
- › First draft of Franchise Disclosure Document
- › Unlimited revisions of Franchise Disclosure Document draft
- › Review of all existing corporate documents and marketing materials
- › Form Franchisor Entity plus Corporate Structure Strategy
- › Business opportunity or franchise registration filing in home state
- › Legal review of operations manual
- › Intercompany License Agreement(s)
- › Comprehensive Item 19 Financial Performance Representations Strategy
- › Referrals to Partners for Operational Manuals, Financial Audits, Franchise Sales, other Legal Needs & more

Upon request we can put you in contact with some of our clients who have benefited from our services and who are in your related field.



Our Proposal

Become a one-stop-shop by including business immigration visas, permanent residency in your franchise concept package.

Experts in business immigration and international business consulting since 1994, we have had the privilege of assisting over 7000 companies and businesses expand their operations to the US and Canada, and have obtain over 27,000 business immigration visas for the applicants and their families.

Our business immigration concept includes the following to your franchise concept package.

- The use of CanAm Immigration and New York Immigration Law Group PLLC trademarks and logos. Such trademarks and logos remain the exclusive property of CanAm immigration;
- Training program for your team according to our policies and procedures;
- Access to our business center, our Welcoming Team, and our international contacts;
- Free and unlimited consulting for franchisors, franchisees, brokers, and international investors;
- Qualify your future clients within 24 hours.

Our Marketing Team

Our marketing team will structure a marketing program specifically designed for your franchise concept in the following categories.

International Investors

The United States of America and Canada have bilateral agreements with over 80 countries. Citizens of those countries are admissible to invest in your franchise concept. Our marketing team will design a specific marketing program explaining their rights, privileges, and advantages of obtaining a US or Canadian business immigration visa and permanent residency for the applicant and their families when investing in your franchise concept.

Expanding your franchise concept with your key employees (your Dream Team)

Our marketing team will structure an Immigration and Corporate Mobility Business Plan identifying who are admissible to be transferred to the US or Canadian operations, and their rights, privileges, and advantages of obtaining business immigration visas and permanent residency for them and their family.

Expanding your franchise concept with your franchisees

Our marketing team will structure a Corporate Immigration Business Plan explaining the rights, privileges, and advantages for franchisees and their team when expanding their operations with the franchisor in the US or Canada. They all obtain business immigration visas and permanent residency for them and their families.

Recruiting International Franchise Consultants

The United States of America and Canada have bilateral agreements with over 50 countries in which citizens of these countries can open brokerages and obtain US or Canadian business immigration visas and permanent residency for the applicants and their family. Our marketing division will structure a marketing plan, inviting international brokers to joint venture and represent your franchise concept, thus attracting investors from their home country investing in your franchise concept. Furthermore, assisting you in expanding your franchise concept in their home country.

This is a great opportunity for international brokers to immigrate with their family to the US or Canada by obtaining business immigration visas and permanent residency for them and their families.

Furthermore

Business immigration visas and permanent residency apply to all countries who are members of the World Trade Organization (WTO). Should you decide to expand your franchise concept throughout the world, our marketing team can structure the same concept applicable for the United States of America and Canada.

Become a one-stop-shop by including our business immigration visas and permanent residency concept to your franchise package.

**Let us be a part of your team
and add our knowledge and
strategy to your toolbox.**



Our Team



Richard Parenteau Sr.

CEO CanAm Immigration a Division of CAIDG Inc.
Senior Business Consultant since 1994

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Pierre Payette B.Com, MBA

Franchise Consultant & Senior VP of the Franchise
Division at CamAm Immigration and New York
Immigration Law Group, PLLC

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Mr. Payette has over 35 years of professional working experience in business development in franchising, including creating, owning and developing franchise concepts.



David Gervais, Esq

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Attorney admitted to practice in Quebec(Canada),
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Thank you

Looking forward to working with you
and helping the next generation

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